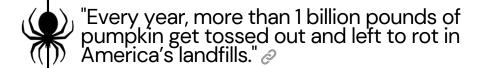




THE SPOOKY TRUTH ABOUT HALLOWEEN



"On average, a single trick-or-treater generates about one pound of trash, just from candy wrappers alone — Keep in mind, there are about 41 million trick-ortreaters." ?

The average American child consumes *81 grams* of sugar per day, more than 3x the daily recommendation. *②*

"The vast majority of candy wrappers end up in landfills due to an inability by most curbside recycling programs to recycle them."

<u>Learn more about</u> <u>reducing your impact with</u> <u>our education package!</u>

Rethinking Food Waste

Uncover the hidden journey of your food! Follow a slice of pizza from production to consumption to reveal food waste throughout the supply chai...



THE SOLUTIONS



CLIMATE-FRIENDLY COSTUMES



TRASH-FREE TREATS



OSTUMES



DON'T BE AFRAID TO REUSE LAST YEAR'S COSTUME



CONSIDER BUYING SECOND HAND



SWAP COSTUMES WITH YOUR COMMUNITY, FRIENDS, AND FAMILY



USE WHAT YOU HAVE TO CREATE A COSTUME



MAKE UNWEARABLE **CLOTHING INTO SOMETHING NEW**



CREATE A
COSTUME
USING
RECYCLED
CARBOARD
BOXES &





HAND OUT FRUIT WITH A "NATURAL WRAPPER"

TIP: MAKE IT FUN! CREATE JACK-O-LANTERNS ON FRUIT PEELS WITH NON-TOXIC MARKERS

CHOOSE RECYCLABLE PACKAGING

EX: RAISINS & BOXED CANDY

OPT FOR LOW SUGAR

SWEETENERS LIKE **STEVIA**CAN BE A GREAT
ALTERNATIVE

NON-FOOD ITEMS

EX: PENCILS & TEMP TATOOS



SAY NO TO FOOD WASTE

Homemade
treats are great
for family and
friends, but avoid
giving them out
to trick-ortreaters. With the
FDA advising it,
many parents
dispose of noncommercially
wrapped treats.

DITCH THE PLASTICSTICK WITH BOXED CANDY/ TREATS









PECORATIONS



Get creative with your decorations! Recycle something new, avoid single-use items, swap with family and family, and get items secondhand whenever you can!



CREATE WITH NATURE



ECO-FRIENDLY TERRARIUM



DIY PUMPKIN MADE FROM TRASH

USE THE WHOLE PUMPKIN

Compost carved pumpkins @

Give local wildlife a treat @

@ KNOW THE DIFFERENCE:

Learn how to cook with different types of pumpkins





SNACKS

WHOLE FOODS FIRST



Beverages are a large contributor to the overconsumption of sugar.

CHOOSE ZERO
WASTE &
COMPOSTABLE
FOODS

Fruit, veg, popcorn, and nuts are all great options!

USE SPICES TO MAKE THINGS SEASONAL

Our Favorites: Cinnamon, Nutmeg, Allspice, Cloves, Ginger, and Cardamom





ECPROGRAM.ORG

VISIT OUR VIDEO LIBRARY



2025



DISCOVER OUR OTHER DOWNLOADS:

ECP CREATES AND DISTRIBUTES FREE FOOD EDUCATION ACROSS THE GLOBE.





